

CASE STUDY

SteelTrak

KEENCUT
THE WORLD'S FINEST CUTTING MACHINES

Company: Humphrey Signs

Location: Wales, UK

Name: Colin Short

Product: SteelTrak

Application: Signwriting & Manufacturing



Executive Summary

Humphrey Signs purchased the SteelTrak in May 2017 to cut Dibond in place of the panel saw they had used previously.

Challenges

Humphrey Signs regularly cuts Composite Sign Materials such as Dibond, as well as softer materials like Correx and Foamex. The SteelTrak was required to cut Dibond as they no longer had a panel saw, and routing would be too slow and would interfere with the workflow.

How Product Helped

The adjustable cutting guides/stops were more efficient to cut multiple panels of the same size, and the robust material clamp gave the confidence that it would hold the material firmly whilst cutting, with very little risk of movement. It also eliminates the need for cleaning edges of Dibond – a time consuming part of the job when using a saw or router to do the same task. The edges are safer to handle, which cuts down on cuts (to the staff).

Compared to the electric panel saws, the Keencut takes up a lot less room, is cleaner, quicker, and much safer to use (a big plus in our Health & Safety conscious environment). It is also easier to use than a traditional panel saw or router, so there is very little training.

Testimonial

Colin Short, Humphrey Signs says: *"We are very satisfied with the SteelTrak. It is of sturdy construction and wasn't too taxing to assemble. It has allowed us to make use of our off-cuts of Dibond, which is a big saving and also cuts down on waste. It is also a very quick method of cutting sign materials such as Dibond and Foamex. It is one of those pieces of equipment that, once you have it, you say, 'how did we manage before we had this'."*