



Product: Keencut Evolution3 SmartFold

Client: JDP Solutions, Kidlington, Oxfordshire

Dealer: PSW Paper and Print

Evolution3 Review

John Walliker of JDP Solutions reviews the new Evolution3:

"The Evolution3 allows us to increase throughput. We complete more work and as such it has a direct and positive impact on our business.

It's very, very simple to use and it makes a massive difference to our productivity. I would estimate that it saves us about 10% of production time.

The new Lift-and Hover technology saves us a lot of time. Once the clamp is fully down there is no movement at any point. You do not need to hold onto the handle so you have both hands free to work.

The plastic sightline strip is really important, especially when cutting longer pieces of material. You can clearly see the crop marks through the strip so you can very quickly and accurately align the material ready for cutting.

The speed of set-up and cut matters as it means that we complete more work more effectively. You do not need to adjust the Evolution3 when you cut different materials. You can move between different thicknesses without having to make any adjustments; this is a major benefit.

There are also increased safety features on the blade holders. We use the dual blades by scoring with the first blade and then finishing with the second.

We cut a lot of banners and they attract dust and cutting debris. We have found that the Evolution3 is very easy to wipe down when required.

The Evolution3 is very user-friendly. It was important that the new machine was up and running as rapidly as possible. We can also train others quickly to use it."



JDP Solutions

JDP Solutions was one of the very first companies to use the new Keencut Evolution3. Founded 10 years ago, JDP is based in Kidlington, Oxfordshire. It offers a print and graphic design service and its clients include a range of local firms as well as Marston's Brewery, South Central Ambulance Service NHS Foundation Trust and Drennan Fishing Tackle. JDP produce outdoor signage, plastic banners, laminated signs, paper posters, table cloths, stickers and vehicle graphics.

JDP bought its first Keencut product when it opened 10 years ago. Keencut dealer, PSW Paper and Print recommended the Evolution-E2 as a wise investment, and it is still in use today. John Walliker described the company's decision to work with Keencut products "We bought a second Evolution-E2 based on the longevity and capability of the first. We also have a 10-year-old Keencut straight edge. We were delighted with the opportunity to try the Evolution3."