

CASE STUDY

Technic ARC

Advanced Rotary Cutter

KEENCUT
THE WORLD'S FINEST CUTTING MACHINES

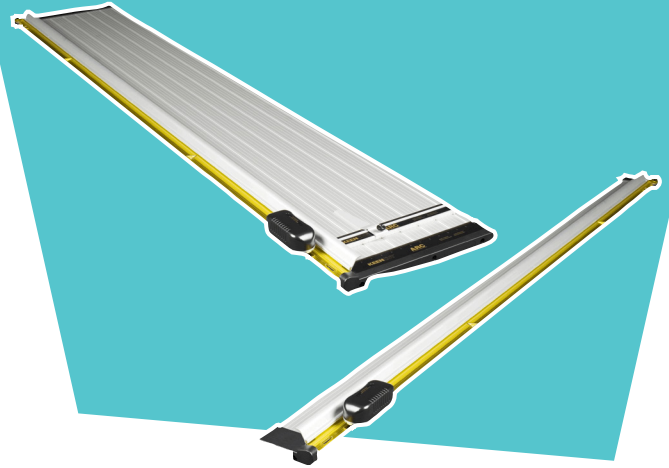
Company: Digitalarte Ltd

Location: London, UK

Name: George Kraniotis

Product: Technic ARC 107 & Technic ARC TE 150

Application: Fine Art & Photographic Printing



Executive summary

Digitalarte Ltd purchased a Technic ARC 107, and one year later, a Technic ARC TE 150, to replace their existing rotary cutter bars, which they weren't satisfied with. The Keencut Technic ARC allows the studio to make long, high precision cuts of fine art and photo papers as well as canvas without obstructing the visibility of the cut line.

Challenges

Digitalarte Ltd already had a rotary cutter which they used to cut a range of fine art and photographic materials. However this was unsatisfactory as it couldn't cut canvas and very thin paper like Japanese rice paper. While looking for an alternative option, the studio was recommended the Keencut Technic ARC range and bought two products in the space of a year.

How the product helped

By investing in Keencut Technic ARCs, Digitalarte Ltd was able to cut more precisely and accurately across a range of fine art and photographic materials. It delivered cleaner cuts on paper and gave the studio the ability to cut canvas and very thin papers meaning it was able to meet the needs of its clients, which its previous cutter hadn't allowed. The team found it to be a well-built machine with unrivalled clean and precise cutting.

Testimonial

George Kraniotis of Digitalarte Ltd says: " *We were so pleased with our Technic ARC rotary cutter. They are extremely precise and well built and we achieve professional, clean cuts every time, even with delicate materials.*"

