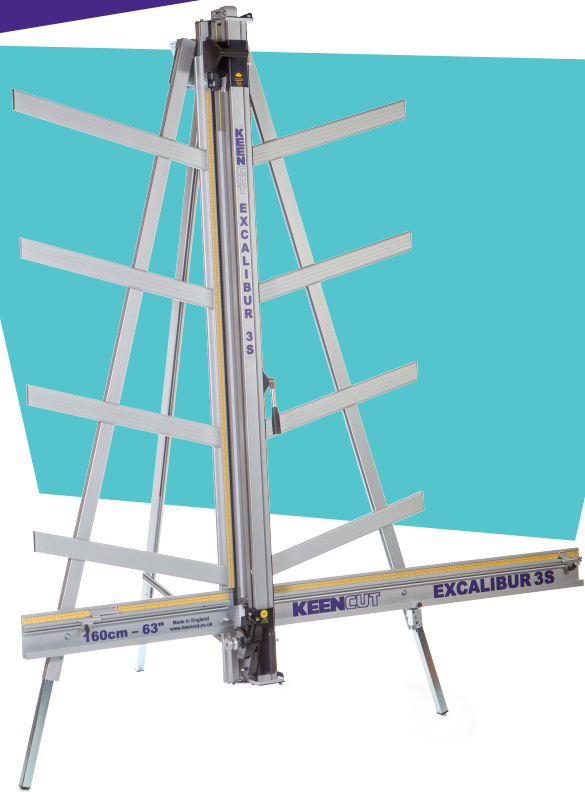


CASE STUDY

Excalibur 3S

KEENCUT
THE WORLD'S FINEST CUTTING MACHINES

Company: Color Reflections
Location: Philadelphia, USA
Name: Wayne McDermott
Product: Excalibur 3S
Application: High quality graphics



Executive Summary

Color Reflections are a digital printing company providing large format graphics for a range of industries. Working with Keencut distributors in the USA they tested the Excalibur 3S extensively prior to the product's general launch.

Challenges

Color Reflections cuts large quantities of double walled cardboard, half-inch Falconboard, and PVC panels, so they need a cutter that will be able to cut all these safely and efficiently at volume.

How Product Helped

Designed to cut accurately, ergonomically and without creating noise or dust, the Excalibur 3S helped the Color Reflections team to produce great results quickly and easily, giving them more time for other tasks.

Testimonial

Wayne McDermott at Color Reflections said: "Honestly, it's great. It does the job that it's designed to do and it does it well – it cuts straight and efficiently. It's also really quick to set up, which saves us lots of time."